



About you

Do you enjoy working in a fast-paced commercial environment with a passion for bringing fantastic product concepts to market? Are you a real *foodie* at heart?

The Company

At Cottage Delight, we've spent nearly 50 years creating inspiring recipes from our Staffordshire Moorlands kitchen. Crafting our creations by hand, with a flair for creativity and a taste for flavour, we continue to push boundaries and expand the culinary imagination of foodies everywhere. Our level of dedication to our craft is reflected with our total of 197 Great Taste Awards to date. We believe bringing people of all ages together to explore new ways to enjoy food and drink and to embark on their own flavour adventures, because great taste makes great times!

The Role

An exciting opportunity has arisen for an enthusiastic and passionate person to join our Brand Team. The **Implementation Manager** will be responsible for managing a busy team working closely with key internal and external stakeholders. The role focuses on bringing product ranges, promotions and marketing communication plans to market.

Competitive salary, Generous pension Scheme, Company performance related Bonus

Your Responsibilities

- **Lead and Develop a team** – Lead, develop and manage a team of 2 product developers and 2 marketing co-coordinators
- **Product and Range development and implementation** – Taking all Cottage Delight Ltd brands and product range from creative concepts through to launch in the marketing place, in line with specified brand guidelines
- **Key Account Product and Range Development** – Taking bespoke product ranges for multiple key account from concept through to launch in store, inline with specified brand guidelines
- **Project Management** – Establish, manage and track the product development process through the business according to critical dates.
- **Business Plans** – Prepare, manage and present business plans for sign off, ensuring commercial targets are achieved for sales revenue and margin
- **Supplier sourcing** – working closely with a range of suppliers from packaging, hardware components and food manufacturers developing and sourcing products
- **Role Model** – Act as an ambassador for Cottage Delight, its brand, and its product range, role modelling our Values of pride, creativity, honesty, integrity and unity.

04 May 2021





Your Skills & Experience

We would love to hear from you if you have the following;

- Strong track record in product development, sourcing and buying for a premium brand
- Strong buying and development experience with packaging and carton suppliers
- A passion for leading, motivating and developing a strong and commercial team
- The ability to develop business plans and product range sign off pitches and present them to deliver results.
- Excellent communication skills; liaising, establishing, and maintaining positive links with a range of internal and external stakeholders.
- Excellent project management skills, thrives on establishing and following process
- Excellent negotiation skills, success in building positive partnerships with suppliers and customers
- Strong work ethic with outstanding organisation skills to oversee and manage many projects with multiple deadlines
- The ability to think on your feet and problem solve
- The ability to identify and grow new business opportunities for key account customers.
- Ability to work outside core hours, as required, to meet the demands of the role and wider business
- Observing and defining own priorities and timetables to achieve objectives.
- The desire to work in a value driven business based on pride, creativity, honesty, integrity and unity.

If you would like the opportunity to join the Cottage Delight family, please submit your CV with a covering letter to HR, Cottage Delight Limited, Brooklands Way, Leekbrook, Leek, Staffs, ST13 7QF, or email you CV to jenny.rutter@cottagedelight.co.uk.

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